



FOR IMMEDIATE RELEASE
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Local Acting Students Get Cast in National Commercial

COPPELL – Four students from Texas Theatre Academy were recently cast in a national commercial for The Scooter Store. Ty Dalrymple, 10, from Coppel; Kyle Whiting, 9, from Coppel; Hayden Laukoter, 10, from Flower Mound; and Avery Powell, 9, from Coppel were chosen to be in the production over local talent agency kids.

“Donna Park has been a producer/director in this market for a long time,” remarked Mark McGovern, creative director for AMS Production Group (the production company hired to produce the commercials). “So I know that she has a keen eye for spotting talent. She sent me some of her students that she thought would be right for the parts – and she was spot on. I was completely satisfied with her recommendations, and more importantly, so was the client.”

The film shoot took place over four days during the first week of October in various locations throughout the Dallas area including White Rock Lake, the Lakewood neighborhood, Kessler Park United Methodist Church, and Kiest Park.

In addition to the four principle roles, the production company also needed a baseball team to fill in the background in several of the scenes that were shot at Kiest Park. Ms. Park was able to find willing participants with the Coppel Cowboys team (9 year olds) that is coached by Ted Croft.

“It was so fun,” exclaimed Ty Dalrymple, 10, from Coppel. “There was a makeup trailer, big filming equipment, and the director was really nice. I would love to do it again!”

“I was on the set with my students, and I was really proud about how professional they were,” remarked Donna Park, founder of Texas Theatre Academy. “I knew they would perform well, but shooting a commercial can get pretty grueling and turn into a very long day. These kids were just terrific – they’ll definitely get cast

again!”

The commercial goes into editing and will be shown nationally on cable close to the holidays.

About Texas Theatre Academy

Texas Theatre Academy resides inside EveryBody Fits in Coppell and offers theatre and stage acting classes for kids ages four to 18. Class offerings include Stage Acting, Musical Theatre, Improv, Stage Makeup, and Performance Opportunities. For more information, visit www.texastheatreacademy.com or call 972-471-2345

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